

TRAINING & CERTIFICATION

FACE-TO-FACE, BLENDED
OR 100% DIGITAL

Professionalise
your ways of
managing and
coaching innovation.

VIANEO



INFORMATION



- Get familiar with a methodology and a digital tool of Business Design to devise a strategy for any project, even in the most complex and uncertain environments.
- Get the certification: "Accompany innovation or transformation project leaders to build their deployment strategy.*"

WHAT ?

A training course combining theoretical presentations, practical workshops on real projects, mentoring between learners and sharing of digital resources.

We adapt the course to any person with a disability.

WHO ?

- Coaches in innovation
- Supporters of innovative projects (business managers, development managers, etc.)
- Innovation managers

Prerequisites: none

Our training courses are open to people with disabilities. You can contact our Disability Referent to let us know about any specific needs or constraints you may have, so that we can adapt to your needs: j.marchetto@vianeo.com.

COST

Vianeo Expert Certification: 3 930€ excl. tax per participant. Eligible for funding from organisations' continuing education budgets.

For within-firm training, contact us.

HOW ?

1. **Group training 1st Step: 6 half-day** remote sessions or 3 days of face-to-face training (21 hours of training)
2. **Practice while being supervised: 8** hours of supervised remote practice on 3 real projects
3. **Validation: 1 oral + 1 post-training** online exam to validate your skills

Included pedagogical and operational resources:

- The Coach White Paper
- Online methodological resources

WHAT BENEFITS ?

- Gain time, structure and relevance in your support of innovators
- Get the Vianeo Expert Certification
- Become a member of the Vianeo Club: experience sharing, expert network

DATES

Find all our upcoming [inter-company sessions here](#)

GROUP TRAINING 1ST STEP

- Understand innovator's posture specificities.
- Master the Vianeo method with the support of the platform by applying it to a project
- Know how to mobilize other complementary methods: Design Thinking, Lean Start Up, Blue Ocean, Business Model Canvas

WEEK 1 OR D1

- Session #1: The Vianeo method and the proof of legitimacy
- Session #2: The proof of desirability

WEEK 2 OR D2

- Session #3: Proof of Acceptability
- Session #4: Proof of feasibility

WEEK 3 OR D3

- Session #5: Proof of viability
- Session #6: How to use it - projection

CERTIFICATION PROCESS

1. Benefit from the trainer's individual and group support to achieve complete autonomy in the use of the Vianeo method, by applying it to 3 real projects of the trainee's choice.
2. Validate the skills acquired through an online quiz and the presentation of a project in front of jury of Certified Experts.

FROM 3 TO 6 MONTHS

- 8 hours of supervised remote practice on 3 real projects
- Validation of the Certification: online exam + oral presentation



« The certification training and the Vianeo method have provided me with a complete methodological base for supporting innovation in collaborative mode. Although I am still a novice, I already use the knowledge acquired during the training in my activities. Moreover, the platform is ideal for telecommuting in this period of confinement, it works very well!
I highly recommend this training.»



Madjid Bouzid
Engineer in financial engineering of innovation

« A real plus for me!

The method is very easy to understand. It provides a red thread to guide people and good practices to complete my appetite to propose a quality accompaniment to my clients. A big thank you to the trainer who was able to offer us a qualitative and playful support throughout the training.»



Elodie Eugenia-Charlotte
Consultant in digital transformation

CUSTOMERS SATISFACTION

% positive responses
Source: Post-training satisfaction questionnaires
Assessment 2025
72 responses out of 100 learners



Formation quality



Skills development



Added value of the Vianeo method and platform

WHO IS VIANEO?

For more information, contact us!

contact@vianeo.com
+ 33 492 954 506

Vianeo helps entrepreneurs and innovators to structure, consolidate, share and validate their projects, thanks to its unique Business Design method.

Vianeo fosters a shared language between all the parties involved in the project: research centre, incubator, accelerator, consultancy, partners, companies, funders, etc.

Our solutions are aimed at those who support innovators/entrepreneurs, helping them to professionalise their practices in the service of project leaders:

- a white-label digital platform for portfolio management
- training leading to certification in innovative projects