

# TRAINING & CERTIFICATION

FACE-TO-FACE OR 100% DIGITAL

Professionalise  
your ways of  
managing and  
coaching innovation.

**VIANEO**



# INFORMATION



- Get familiar with a methodology and a digital tool of Business Design to devise a strategy for any project, even in the most complex and uncertain environments.
- Get the certification: "Accompany innovation or transformation project leaders to build their deployment strategy.\*"

## WHAT ?

A training course combining theoretical presentations, practical workshops on real projects, mentoring between learners and sharing of digital resources.

We adapt the course to any person with a disability.

## WHO ?

- Coaches in innovation
- Supporters of innovative projects (business managers, development managers, etc.)
- Innovation managers

## COST

Vianeo Expert Certification: 3 850€ excl. tax per participant. Eligible for funding from organisations' continuing education budgets. For within-firm training, contact us.

## HOW ?

1. **Group training 1st Step: 6 half-day** remote sessions or 3 days of face-to-face training (21 hours of training)
2. **Practice while being supervised: 8** hours of supervised remote practice on 3 real projects
3. **Validation: 1 oral + 1 post-training** online exam to validate your skills

**Included pedagogical and operational resources:**

- The Coach White Paper
- Online methodological resources

## WHAT BENEFITS ?

- Gain time, structure and relevance in your support of innovators
- Get the Vianeo Expert Certification
- Become a member of the Vianeo Club: experience sharing, expert network

## DATES

Find all our upcoming [inter-company sessions here](#)

## GROUP TRAINING 1ST STEP

- Understand innovator's posture specificities.
- Master the Vianeo method with the support of the platform by applying it to a project
- Know how to mobilize other complementary methods: Design Thinking, Lean Start Up, Blue Ocean, Business Model Canvas

### WEEK 1 OR D1

- Session #1: The Vianeo method and the proof of legitimacy
- Session #2: The proof of desirability

### WEEK 2 OR D2

- Session #3: Proof of Acceptability
- Session #4: Proof of feasibility

### WEEK 3 OR D3

- Session #5: Proof of viability
- Session #6: How to use it - projection

## CERTIFICATION PROCESS

Provide evidence of an adequate application of the Vianeo method on 3 real projects

### FROM 3 TO 6 MONTHS

- 8 hours of supervised remote practice on 3 real projects
- Validation of the Certification: online exam + oral presentation



« The certification training and the Vianeo method have provided me with a complete methodological base for supporting innovation in collaborative mode. Although I am still a novice, I already use the knowledge acquired during the training in my activities. Moreover, the platform is ideal for telecommuting in this period of confinement, it works very well!  
I highly recommend this training.»



Madjid Bouzit  
Engineer in financial engineering of innovation

« A real plus for me!

The method is very easy to understand. It provides a red thread to guide people and good practices to complete my appetite to propose a quality accompaniment to my clients. A big thank you to the trainer who was able to offer us a qualitative and playful support throughout the training.»



Elodie Eugenia-Charlotte  
Consultant in digital transformation

## CUSTOMERS SATISFACTION

% positive responses -  
Source: Post-training  
satisfaction questionnaires -  
Assessment 2022 - 56  
responses



Formation quality



Skills development



Added value of the Vianeo method  
and platform

## WHO IS VIANEO?

For more information, contact us!

[contact@vianeo.com](mailto:contact@vianeo.com)  
04 92 95 45 06

Vianeo helps entrepreneurs and innovators to structure, consolidate, share and validate their projects, thanks to its unique Business Design method.

Vianeo fosters a shared language between all the parties involved in the project: research centre, incubator, accelerator, consultancy, partners, companies, funders, etc.

Our solutions are aimed at those who support innovators/entrepreneurs, helping them to professionalise their practices in the service of project leaders:

- a white-label digital platform for portfolio management
- training leading to certification in innovative projects