

TRAINING & CERTIFICATION

FACE-TO-FACE OR 100% DIGITAL

Professionalise
your ways of
managing and
coaching innovation.

VIANEO



INFORMATION

- Get familiar with a methodology and a digital tool of Business Design to devise a strategy for any project, even in the most complex and uncertain environments.
- Get the certification: "Accompany innovation or transformation project leaders to build their deployment strategy.*"

WHAT ?

A training course combining theoretical presentations, practical workshops on real projects, mentoring between learners and sharing of digital resources.

We adapt the course to any person with a disability.

WHO ?

- Coaches in innovation
- Supporters of innovative projects (business managers, development managers, etc.)
- Innovation managers

COST

Vianeo Expert Certification: 3 500€ excl. tax per participant. Eligible for funding from organisations' continuing education budgets. For within-firm training, contact us.

HOW ?

1. **Group training 1st Step:** 6 half-day remote sessions or 3 days of face-to-face training (21 hours of training)
2. **Practice while being supervised:** 6 hours of supervised remote practice on 3 real projects
3. **Validation:** 1 oral + 1 post-training online exam to validate your skills

Included pedagogical and operational resources:

- The Coach White Paper
- Online methodological resources

WHAT BENEFITS ?

- Gain time, structure and relevance in your support of innovators
- Get the Vianeo Expert Certification
- Become a member of the Vianeo Club: experience sharing, expert network

DATES

Find all our upcoming [inter-company sessions here](#)

GROUP TRAINING 1ST STEP

- Understand innovator's posture specificities.
- Master the Vianeo method with the support of the platform by applying it to a project
- Know how to mobilize other complementary methods: Design Thinking, Lean Start Up, Blue Ocean, Business Model Canvas

WEEK 1 OR D1

- Session #1: The Vianeo method and the proof of legitimacy
- Session #2: The proof of desirability

WEEK 2 OR D2

- Session #3: Proof of Acceptability
- Session #4: Proof of Viability

WEEK 3 OR D3

- Session #5: Proof of Viability
- Session #6: How to use it - projection

CERTIFICATION PROCESS

Provide evidence of an adequate application of the Vianeo method on 3 real projects

FROM 3 TO 6 MONTHS

- 6 hours of supervised remote practice on 3 real projects
- Validation of the Certification: online exam + oral presentation



A real plus for me!

The method is very easy to understand. It provides a red thread to guide people and good practices to complete my appetite to propose a quality accompaniment to my clients. A big thank you to the trainer who was able to offer us a qualitative and playful support throughout the training.

Elodie Eugenia-Charlotte

Consultant in digital transformation

The certification training and the Viane method have provided me with a complete methodological base for supporting innovation in collaborative mode. Although I am still a novice, I already use the knowledge acquired during the training in my activities. Moreover, the platform is ideal for telecommuting in this period of confinement, it works very well!

I highly recommend this training.

Madjid Bouzit

Engineer in financial engineering of innovation

CUSTOMERS SATISFACTION

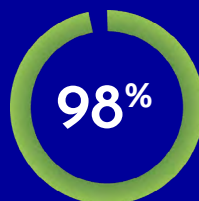
% positive responses - Post-training satisfaction questionnaires - 66 responses



Formation quality



Skills development



Added value of the
Viane method
and platform