

# FORMATION & CERTIFICATION

ALSO 100% ONLINE

Professionalise  
your ways of  
managing and  
coaching innovation.

**VIANEO**



# INFORMATION

- Get familiar with a methodology and a digital tool of Business Design to devise a strategy for any project, even in the most complex and uncertain environments.
- Be certified in "Coaching innovative - to build their deployment strategy".

## WHAT ?

A training course combining theoretical presentations, practical workshops on real projects, mentoring between learners and sharing of digital resources.

We adapt the course to any person with a disability.

## WHO ?

- Coaches in innovation
- Supporters of innovative projects (business managers, development managers, etc.)
- Innovation managers

## COÛT

Vianeo Expert Certification : 3 500€ HT per participant. Eligible for CPF (employees' fund for training courses). For within-firm training, contact us.

## HOW ?

1. **Group training 1st Step** : 6 half-day remote sessions or 3 days of face-to-face training (21hours of training)
2. **Practice while being supervised** : 6 hours of supervised remote practice on 3 real projects
3. **Validation**: 1 oral + 1 post-training online exam to validate your skills

### Operational support included pedago:

- 3 access licenses to the Vianeo-Full digital platform
- The Coach White Paper
- Online methodological resources

## WHAT BENEFITS ?

- Gain time, structure and relevance in your support of innovators
- Get the Vianeo Expert Certification
- Become a member of the Vianeo Club: experience sharing, expert network

## DATES

Find all our upcoming [inter-company sessions here](#)

## GROUP TRAINING 1ST STEP

- Distinctive traits of the innovator's role
- Master the Vianeo method with the support of the platform by applying it to a project
- Know how to mobilize other complementary methods: Design Thinking, Lean Start Up, Blue Ocean, Business Model Canvas

### WEEK 1 OR D1

- Session #1 The Vianeo method and the proof of legitimacy
- Session #2: The proof of desirability

### WEEK 2 OR D2

- Session #3: Proof of Acceptability
- Session #4: Proof of Viability

### WEEK 3 OR D3

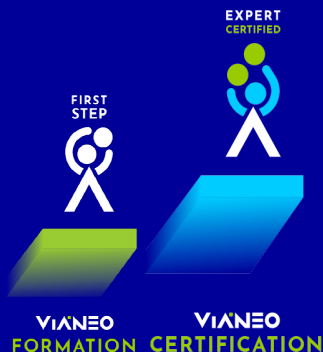
- Session #5: Proof of Viability
- Session #6 : How to use it - projection

## CERTIFICATION PROCESS

Provide evidence of an adequate application of the Vianeo method on 3 real projects

### FROM 3 TO 6 MONTHS

- 6 hours of supervised remote practice on 3 real projects
- Validation of the Certification: online exam + oral presentation



*A real plus for me!*

*The method is very easy to understand. It provides a red thread to guide people and good practices to complete my appetite to propose a quality accompaniment to my clients. A big thank you to the trainer who was able to offer us a qualitative and playful support throughout the training.*

**Elodie Eugenia-Charlotte**

Consultant in digital transformation

*The certification training and the Vianeo method have provided me with a complete methodological base for supporting innovation in collaborative mode. Although I am still a novice, I already use the knowledge acquired during the training in my activities. Moreover, the platform is ideal for telecommuting in this period of confinement, it works very well!*

*I highly recommend this training.*

**Madjid Bouzit**

Engineer in financial engineering of innovation

## CUSTOMERS SATISFACTION

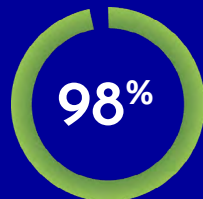
% positive responses - Post-training satisfaction questionnaires - 66 responses



Formation quality



Skills development



Added value of the Vianeo method and platform